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**Date**
August 22-27, 2013

**Venue**
MiCo - Milano Congressi  
Piazzale Carlo Magno, 1  
Via Eginardo - GATE 2  
20149 Milan, Italy  
www.micmilano.it

**Congress President**
Prof. Luciano Adorini  
e-mail: ladorini@interceptpharma.com

**Congress Secretariat**
Triumph C. & C.  
Via Lucilio, 60  
00136 Rome, Italy  
Email: ici2013@triumphgroup.it  
Email: ici2013sponsor@triumphgroup.it  
www.triumphgroup.it
Dear Colleagues and Friends,

Why do we immunologists enjoy attending congresses so much? I guess the most frequent answers to this question include: you hear the latest news about state-of-the-art science; you get an excellent overview about what is going on in related fields; you meet friends, colleagues, young students and experienced researchers alike. For sure, this is all guaranteed at the International Congress of Immunology (ICI), which takes place every 3 years under the auspices of the International Union of Immunological Societies (IUIS). As President of the IUIS, I welcome you to join the 15th ICI to be held in Milan, Italy from August 22-27, 2013.

For further information about IUIS activities, members of the Board and the Council see http://www.iuisonline.org/, and for information about our new official journal Frontiers in Immunology see http://www.frontiersin.org/immunology.

The last ICI, which took place in Kobe, Japan August 2010, was a marvelous success with more than 6,000 participants. We at the IUIS are proud of the triennial ICI, which is by far the most important event in the immunology arena, globally. This was proven consistently in the past and is guaranteed at the next ICI in Milan, as assured by the outstanding researchers enlisted in the Congress Advisory Committee, the Scientific Program Committee, and other Committees.

The 15th ICI promises once again to represent the full complement of one of the most vibrant scientific areas in biomedicine, immunology. It will encompass basic research, translation and clinical application. It will interest both young students and experienced researchers. It will cover the full spectrum from academic research to industry.

The Congress, however, will not only serve as platform for communication and exchange of the most challenging state-of-the-art research among immunologists. It will also serve as impressive platform for making laypersons, the press and politicians aware of the importance of immunologic research for maintenance of well-being, and combat of major diseases, including infectious diseases, autoimmune diseases or allergic diseases. Last but not least, it will provide a unique platform for meeting colleagues/friends/post-doc candidates and mentors. In short, the 15th ICI will be wonderful meeting point for researchers from academia, industry and clinics both from industrialized and developing countries and hence strengthen existing friendships and invite new ones.

The 15th ICI will take place in Milan, Italy and this guarantees another wonderful aspect, namely, the great opportunity for social activities in a most accessible and welcoming city. Milan boasts a unique, world-famous artistic heritage, of which the best known is Leonardo da Vinci’s Last Supper. Today Milan is not only the international centre of fashion and design, but also a vibrant city, which guarantees a lot of fun after a hard working day at the Congress.

The IUIS represents all immunologists worldwide, who are members of the 65 national societies and 4 regional federations of immunology. We are looking forward to meeting you all at the 15th ICI in Milan.

Stefan H.E. Kaufmann
President, International Union of Immunological Societies (IUIS)
Max Planck Institute for Infection Biology, Berlin
Dear Colleagues and Friends,

The Italian Society of Immunology, Clinical Immunology and Allergology (SIICA) is honoured to host in Milan the 15th International Congress of Immunology (ICI) from August 22 to 27, 2013.

SIICA represents over 1,000 immunologists active in Italy, and several of its members are recognized as international leaders in their field, actively contributing to the development of Immunology. Therefore, the scientific organization of the ICI will count on a dedicated and competent local scientific committee, in addition to a distinguished international committee.

The meeting will cover all aspects of Immunology, from the more traditional to the most innovative, with emphasis on translational aspects and clinical applications. A scientifically inspiring program will be assembled in a range of formats to cover a wide variety of interests and provide the state of the art in all different facets of Immunology. An introductory Immunology course just before the ICI, and satellite symposia at several locations in Italy will complement the scientific program. We will also offer a varied social program to provide the opportunity to meet old friends and make new ones.

Milan has a rich historic heritage, dating back to its times as capital of the Western Roman Empire. Leonardo da Vinci, the quintessential Renaissance polymath artist and scientist, while in the Milan area drew his iconic Vitruvian man shown in the 15th ICI logo. Today Milan is a dynamic and trendy city, a renowned international centre of fashion and design as well as of arts and science. The City has just opened the largest and most modern congress center in Europe, which will comfortably accommodate the ICI participants.

We are confident that our scientific organization, together with the well-known Italian hospitality will make the 15th ICI a memorable event.

We look forward to hosting you in Milan in 2013.

Luciano Adorini
President
15th International Congress of Immunology
Dear ICI 2013 Sponsor,

The 15th International Congress of Immunology (ICI) will take place in Milan from August 22 to 27, 2013. As the ICI, which is convened every three years, is the most important meeting in Immunology gathering between 5,000 to 8,000 attendees, we believe it represents an excellent showcase for your activities and your products related to Immunology.

As you can see from the scientific program, http://www.ici2013.org/s_programmap/ the 15th ICI will explore all fields of Immunology, with emphasis on human immunology, translational and clinical immunology, and immunointervention. The meeting runs for 5 days and offers each day 2 plenary lectures, 6 parallel symposia (one for each track), 8 parallel lunchtime lectures, 2 workshop sessions (each with 12 parallel workshops), one poster session, plus Industry-sponsored tutorials and symposia. Participants will enjoy over 200 talks from invited speakers and 600 oral presentations selected from abstracts. An introductory Immunology course just before the ICI, and satellite symposia at several locations in Italy will complement the scientific program.

FOCIS has contributed to shape the scientific program of the meeting, coordinating the organization of the two clinical tracks, for a total of 12 symposia and 48 workshops, plus a substantial number of industry sponsored symposia. The generalist and cross-disciplinary structure of the ICI 2013 program offers a unique opportunity to reach researchers, academics, physicians, and health professionals sharing a global expertise in Immunology, both basic and clinical. This diverse audience represents an excellent target for marketing your products/services and a rare opportunity to present in front of the world leaders in the field your company’s activities related to Immunology. We look forward to meeting you in Milan in 2013.

Kind regards,

Abul K. Abbas, MD  
FOCIS President  
Professor & Chair  
Dept. of Pathology, UCSF

Robert Nussenblatt, MD  
FOCIS President Elect  
Chief, Laboratory of Immunology  
Center for Human Immunology, NIH

David Hafler, MD  
FOCIS Past President  
Chair, Dept. of Neurology  
Yale School of Medicine
Immunology is a vibrant and dynamic discipline permeating almost every branch of biomedical science. It covers the study of all aspects of the immune system, from its physiological functioning to treatment for immunological disorders, to application of immunological approaches to diagnosis and intervention in a variety of diseases. The main purpose of the immune system is to protect us against diseases caused by viruses, bacteria and parasites, to which we are continuously exposed. The immune system is designed to protect the biological integrity of the individual, and like our own personal defence force is ready and waiting to fight infections. By increasing the depth of our understanding of the immune system, we can more effectively harness its potency not only against infection but also for the treatment of a variety of diseases.

The immune system is finely tuned, but it can malfunction. Individuals with an under-active immune system are highly susceptible to several diseases including cancer, while those with an over-active immune system are at risk of developing allergies or autoimmune diseases, like rheumatoid arthritis or multiple sclerosis. While tremendous progress has been made in these areas, much remains to be learned, and eventually applied for the improvement of human health.

The ICI, which is convened every three years, is the most important meeting in Immunology. It is characterized by high attendance and excellent scientific quality, making it the key event in the field in terms of visibility. The ICI 2013 will cover all aspects of Immunology, from the more traditional to the most innovative, with emphasis on technological innovations, translational aspects and clinical applications. A scientifically inspiring program is being assembled in a range of formats to cover a wide variety of interests and to provide the state of the art in all different facets of Immunology. An introductory Immunology course just before the ICI, and satellite symposia at several locations in Italy will complement the scientific program.

The Congress, as recalled by the IUIS President Stefan Kaufmann in his welcome address, will not only serve as platform for communication and exchange of the most challenging state-of-the-art research among immunologists. It will also serve as impressive platform for making laypersons, the press and politicians aware of the importance of immunologic research for maintenance of well-being, and combat of major diseases, including infectious diseases, autoimmune diseases or allergic diseases. The Scientific Committee of ICI 2013 has decided to emphasize at the Congress the achievements and challenges of vaccination, likely the most important contribution of Immunology to human health, with wide-reaching social implications.

In short, the ICI 2013 will represent an excellent showcase for your activities and your products related to Immunology.

CONCEPT SCIENTIFIC PROGRAM

The meeting will explore all fields of immunology, with emphasis on human immunology, translational and clinical immunology, and immunointervention.

The scientific activities are developed in six parallel tracks running daily, focusing on:

- Innate immunity
- Immune receptors and signalling
- Adaptive immunity
- Host-pathogen interactions
- Immune-mediated disease pathogenesis
- Translational immunology and immunointervention

The meeting offers each day:

- 2 plenary lectures
- 2 workshop sessions (each with 12 parallel workshops)
- 6 parallel symposia (one for each track)
- 1 poster session
- 7 parallel lunchtime lectures
- 2 tutorials
- 2 parallel lectures on perspectives in immunology

In addition to 3 plenary lectures during the opening ceremony, in 5 days of congress activity a total of about 500 invited participants will deliver a program including:

- 10 plenary lectures (45 min each)
- 10 lectures on perspectives in immunology
- 35 lunchtime lectures (45 min each)
- 30 symposia (125 min each with 5 invited speakers)
- 355 oral presentations (10 min each, selected for oral presentation in the workshops from accepted abstracts)
- 5 poster sessions (90 min each)

Industries will have the opportunity to present new topics or methodologies in 8 industry-sponsored tutorials (60 min each) and dedicated industry-sponsored symposia (90 to 180 min each).

The congress will also offer an opportunity to present results submitted for consideration from participants in over 700 oral presentations (10 min each, selected for oral presentation in the workshops from accepted abstracts) and 5 poster sessions (90 min each). Late-breaking results will be presented in a dedicated session.
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**CONCEPT PROGRAM ICI MILAN 2013**

- Myeloid Cells
- Leukocyte Signaling
- Lymphocyte Development
- Microbial Triggers for Inflammation
- Pathways in Inflammatory Diseases
- Microbial Triggers for Inflammation
- Pathways in Inflammatory Diseases
- Microbial Triggers for Inflammation
- Pathways in Inflammatory Diseases
- Microbial Triggers for Inflammation
- Pathways in Inflammatory Diseases
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- Microbial Triggers for Inflammation
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- Microbial Triggers for Inflammation
- Pathways in Inflammatory Diseases
Milan is one of the most important and stylish cities in Italy. Milan’s origin goes back to 400 B.C., when Gauls settled and defeated the Etruscans. In 222 B.C. the city was conquered by Romans and was annexed to the Roman Empire. In 1300 the Visconti family brought a period of glory and wealth to the city, building the Duomo and the Castle. The Sforza family then assumed the Castle and the power of the Visconti family, achieving peace after many years of war against Venice and Florence. Under the Sforza duchy the city began the development of sciences, art and literature. Ludovico il Moro (Ludovico Sforza) called Leonardo da Vinci and Bramante to his court.

Attractions not to be missed are the Duomo - the third-largest cathedral in the world; the Sforza Castle, built in 1368 later became an elegant and stunning Renaissance residence; Teatro alla Scala Opera House - completed in 1776 and hosting superb theatrical productions; and Santa Maria delle Grazie - an elaborate church dating back to 1463, home of Leonardo da Vinci’s famous painting ‘The Last Supper’. You can also enjoy many art galleries and museums, such as Pinacoteca di Brera Gallery - housing one of Italy’s most important art collections; and the Modern Art Gallery. The stratification of these different art styles gives Milan a quintessential uniqueness and will provide an unforgettable setting for the 15th ICI.

Milan is the city of fashion, with shops to suit all tastes and budgets. Italy is well known for its cuisine, and the Milanese one has much to offer starting from its classic risotto. Milan is thus an intriguing blend history, art, fashion, and fun.

**Accessing the City**

Milan has three airports: **Malpensa, Linate, and Orio al Serio**. The latter one is used mainly by low cost flights.

**Milano Malpensa, the most important International airport in northern Italy**, is located 48 Km north-west of Milan and can be **easily reached** by public transportion (bus and rail services).

**Malpensa Express**: Rail connections from Piazza Cadorna Station and Milan Central Station to Malpensa airport.

**Milan Cadorna-Malpensa** 41 trains, one every 30 minutes in both directions;

**Milano Linate** is located just 7 km from Milan city centre. It can be reached from Milan Central Station with bus number 73.

**Milan Orio al Serio** airport is located 45 km from Milan city center. It is connected by bus to the Milan Central Station.

Milan can be easily accessed also by train: please visit www.trenitalia.com for train time table.
Opened in 2011, MiCo - Milano Congressi is the largest conference facility in Europe, catering for up to 18,000 people in fully appointed conference rooms. See www.micmilano.it

Featuring a plenary room with 4,500 seats, an auditorium seating 1,500, a flexible number of additional rooms, and 54,000 sq.m. of exhibition space it is an ideal venue for the 15th ICI.

The conference rooms feature a full range of state-of-the-art technologies: control booth, video projector, sound system, fixed video cameras, closed circuit TV, Wi-Fi internet access and optical fiber cables.

All of this located in downtown Milan, with easy access to the subway.
The generalist and cross-disciplinary structure of the ICI 2013 program offers a unique opportunity to reach not only immunologists but also several specialty audiences in one location. ICI delegates are researchers, academicians, physicians, and health professionals with a common interest in the world of Immunology, both basic and clinical. ICI 2013 offers your company access to delegates from all over the world, including those representing the 66 Member Societies of IUIS. This diverse audience is on cutting-edge of scientific advancement and an excellent target for your products/services.

The organizers of ICI Milan 2013 understand that best scientific conferences are created by strong, early cooperation between the medical research community and industry. This synergy results in quality scientific presentations and elevated attendance. As ICI Milan 2013 is the largest international congress for Immunology, with a projected attendance of over 6000 participants, your financial support will insure that the latest scientific research will be disseminated worldwide, and at the same time provide you with the opportunity to access all the players in the field.

A full range of sponsorship opportunities have been developed in order to best support our industry partners. Various sponsorship options are listed in the following pages.

To help you choose the most suitable opportunity, we invite you to contact directly the Organizing Secretariat. This does not involve any obligation but it will provide you with priority status as opportunities are being finalized. We suggest you to act promptly to have access to all the sponsorship options.

ICI Milan 2013 is also open to special requests that may not have been outlined.

Deadline for priority promotional application: May 2012.
SPONSORSHIP OPPORTUNITIES

All Sponsors will be treated on a “First come, first served” basis within the sponsorship category.

All prices indicated are VAT excluded.

As to space allocation early booking is recommended to avoid disappointment.

SPONSORSHIP PACKAGES

Sponsorship levels will be determined by your total investment in the congress e sponsors will be acknowledged as follows:

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<tr>
<td>€120,000.00</td>
<td>€75,000.00</td>
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The packages have been designed to give your company greater visibility.
Your participation as Platinum, Gold or Silver sponsor will allow to enjoy free of charge as listed below.

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<th>Silver</th>
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<td>€75,000.00</td>
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- Full Page Ad in 2nd Announcement published on web
- Half Page ad in 2nd Announcement published on web
- 1/4 page Page ad in 2nd Announcement published on web
- Recognition slide during open ceremony as Platinum sponsor
- Recognition slide during open ceremony as Gold sponsor
- Recognition slide during open ceremony as Silver sponsor
- Recognition on Ici Web Site on the bar and on the top of the sponsor page
- Recognition on Ici Web Site on the top of the sponsor page following platinum
- Recognition on Ici Web Site on the top of the sponsor page following gold
- 150 Word Company Description on Directory of Exhibitors and Web Site
- 80 Word Company Description on Directory of Exhibitors and Web Site
- 50 Word Company Description on Directory of Exhibitors and Web Site
- Eight (8) VIP Reserved Seats for the Opening Ceremony
- Six (6) VIP Reserved Seats for the Opening Ceremony
- Three (3) VIP Reserved Seats for the Opening Ceremony
- Two (2) Complimentary Insert into the Congress Bag
- Complimentary Insert into the Congress Bag
- Two (2) Pre-Congress invitation email sent to the Congress attendees via Congress Secretariat
- Pre-Congress invitation email sent to the Congress attendees via Congress Secretariat
SCIENTIFIC SESSIONS
(timeslots have been designated and will be allocated on a “first come first served” basis)

90’ Industry-sponsored Symposium € 40.000,00+VAT
90 minutes (p.m. sessions during the mini symposium track), 3-4 speakers in a parallel hall.
(Room capacity 500 pax. For larger rooms price to be advised)
The Company can propose the topic of the symposium and the invited speakers.
The proposal is subjected to the approval of the Scientific Committee.

The cost includes:
• Hall rental
• Standard audio/visual equipment
• Symposium invitation in congress bags (production at Sponsor’s charge)
• Acknowledgement in the final programme
• Sponsor logo on congress website

The sponsoring Company must cover all speaker’s expenses (registration, accommodation, travel), also for speakers already invited by ICI 2013.

180’ Industry-sponsored Symposium € 60.000,00+VAT
180 minutes (p.m. sessions during the mini symposium track), 6-8 speakers in a parallel hall.
(Room capacity 500 pax. For larger rooms price to be advised)
The Company can propose the topic of the symposium and the invited speakers.
The proposal is subjected to the approval of the Scientific Committee.

The cost includes:
• Hall rental
• Standard audio/visual equipment
• Symposium invitation in congress bags (production at Sponsor’s charge)
• Acknowledgement in the final programme
• Sponsor logo on congress website

The sponsoring Company must cover speaker’s expenses (registration, accommodation, travel), also for speakers already invited by ICI 2013.
**SINGLE FORMS OF SPONSORSHIPS**

**Luncheon Seminar**

€ 25,000,00+VAT

45 minutes (at lunchtime), 1 speaker** in a parallel hall.
(Room capacity 500 pax. For larger rooms price to be advised)

**Speakers already selected by the Congress Scientific Committee.
List of selected speakers available at ici2013sponsor@triumphgroup.it

The cost includes:
- Hall rental
- Standard audio/visual equipment
- Seminar invitation in congress bags (production at Sponsor’s charge)
- Acknowledgement in the final programme
- Sponsor logo on congress website

The sponsoring Company will participate in covering half of speaker's expenses (registration, accommodation, travel).

**Company Speaker Luncheon Seminar**

€ 30,000,00+VAT

45 minutes (at lunchtime), 1 speaker in a parallel hall.
(Room capacity 500 pax. For larger rooms price to be advised)

The Company can propose the topic of the seminar and the invited speaker.
The proposal is subjected to the approval of the Scientific Committee.

The cost includes:
- Hall rental
- Standard audio/visual equipment
- Seminar invitation in congress bags (production at Sponsor’s charge)
- Acknowledgement in the final programme
- Sponsor logo on congress website

The sponsoring Company must cover speaker's expenses (registration, accommodation, travel), also for speakers already invited by ICI 2013.
Tutorial

Tutorials will be held after the lunch break (from 2 to 3 pm) and will overlap only with the poster session. A maximum of 2 tutorials in parallel are planned (Room capacity 500 pax. For larger rooms price to be advised). Programme subject to the approval of the Scientific Committee.

The cost includes:
- Hall rental
- Standard audio/visual equipment
- Sponsor’s logo projection at the beginning of the Tutorial
- Tutorial invitation in congress bags (production at Sponsor’s charge)
- Acknowledgement in the final programme
- Sponsor logo on congress website

The sponsoring Company must cover speaker’s expenses (registration, accommodation, travel), also for speakers already invited by ICI 2013.

Speaker Sponsorship

- **Domestic** € 2,500,00+VAT
- **Europe** € 3,500,00+VAT
- **Rest of the World** € 6,000,00+VAT

The cost includes:
- Mention of the Company in the invitation letter
- Acknowledgement in the final programme
- Sponsor logo on congress website
### Congress Bags (provided in kind or costs of production) **SOLD**

The cost includes:
- Sponsor’s name/company logo plus Congress logo on 7000 congress Bags
- Acknowledgement in the final programme
- Sponsor logo on congress website
- Exclusive sponsorship

Possible extra costs (tax, shipping) must be covered by sponsoring Company.

**€ 13.000,00+VAT**

### Notepads & Pens (+provided in kind or costs of production) **SOLD**

The cost includes:
- Sponsor’s name/company logo on 7000 notepads and pens distributed in the participants’ congress bags.
- Acknowledgement in the final programme
- Sponsor logo on congress website
- Exclusive sponsorship

**€ 10.000,00+VAT**

### Company one-page flyer per insert

The cost includes:
- Inclusion of your promotional material in congress bags (max 3 items)
- Acknowledgement in the final programme
- Sponsor logo on congress website

**€ 5.000,00+VAT**

### Delegate Name Badge **SOLD**

The cost includes:
- Sponsor’s name/company logo on 7000 Participants’ badges
- Acknowledgement in the final programme
- Sponsor logo on congress website
- Exclusive sponsorship

**€ 10.000,00+VAT**

### Lanyard (provided in kind or costs of production) **SOLD**

The cost includes:
- Sponsor’s name/company logo on 7000 Participants’ Lanyards
- Acknowledgement in the final programme
- Sponsor logo on congress website
- Exclusive sponsorship

**€ 13.000,00+VAT**
Executive Lounge-Exclusive Sponsorship
Available for speakers and committee members.
The cost includes:
- Sponsor logo on signage of this room
- Opportunity to brand the Lounge
- Opportunity to provide promotional material (max 2 pcs)
- Opportunity to provide branded napkins
- Acknowledgement in the final programme
- Sponsor logo on congress website

€ 20.000,00+VAT

Slide Centre-Exclusive Sponsorship
The cost includes:
- Sponsor logo on signage of this room
- Sponsor logo on the screen saver of every workstation
- Opportunity to provide mousepads for every workstation
- Acknowledgement in the final programme
- Sponsor logo on congress website

€ 18.000,00+VAT

Congress Press Room-Exclusive Sponsorship
The cost includes:
- Sponsor logo on signage of this room
- Sponsor logo on the screen saver of every workstation
- Opportunity to provide mousepads for every workstation
- Acknowledgement in the final programme
- Sponsor logo on congress website

€ 20.000,00+VAT

Hospitality Suite
Available to hire to host your guests.
The cost includes:
- Sponsor logo on signage of this room
- Opportunity to brand the room
- Acknowledgement in the final programme
- Sponsor logo on congress website

to be quoted upon request

Poster Area-Exclusive Sponsorship
The cost includes:
- Sponsor logo on signage of this room
- Sponsor logo on the poster panels
- Acknowledgement in the final programme
- Sponsor logo on congress website

€ 18.000,00+VAT
COMMUNICATION

**Signage at the congress venue - Not exclusive sponsorship**  
€ 15,000,00+VAT

The cost includes:
- Sponsor logo on all directional signage
- Acknowledgement in the final programme
- Sponsor logo on congress website

**One Branded Water Station (for 5 days)**  
€ 4,000,00+VAT

The cost includes:
- Sponsor logo on water dispenser
- Opportunity to provide branded cups
- Acknowledgement in the final programme
- Sponsor logo on congress website

**Linkable Company Logo on Congress Website**  
€ 3,500,00+VAT

The cost includes:
- Company Logo on congress website
- Possibility to link your logo to your personal website

**Invitation mailing service**  
€ 5,000,00+VAT

The cost includes:
- The organizing secretariat will send your invitation newsletter to all registered participants
- There will be three scheduled email shootings
<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship Type</th>
<th>Cost (€)</th>
<th>VAT Included</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Reception</td>
<td>Exclusive Sponsorship (4000 pax)</td>
<td>60,000</td>
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</tr>
<tr>
<td></td>
<td>Not Exclusive Sponsorship (4000 pax)</td>
<td>20,000</td>
<td>+VAT</td>
</tr>
<tr>
<td>Faculty Dinner</td>
<td></td>
<td>45,000</td>
<td>+VAT</td>
</tr>
</tbody>
</table>

**Welcome Reception-Exclusive Sponsorship (4000 pax approx.)**

- Sponsor logo on the invitation
- Sponsor logo on location entrance signal
- Opportunity to brand close to the buffet tables
- Opportunity to provide branded napkins
- Acknowledgement in the final programme
- Sponsor logo on congress website

**Welcome Reception-Not Exclusive Sponsorship (4000 pax approx.)**

- Sponsor logo on the invitation
- Sponsor logo on location entrance signal
- Opportunity to brand close to the buffet tables
- Opportunity to provide branded napkins
- Acknowledgement in the final programme
- Sponsor logo on congress website

**Faculty Dinner**

- Sponsor logo on the invitation
- Sponsor logo on location entrance signal
- 6 complimentary invitation to the dinner
- Acknowledgement in the final programme
- Sponsor logo on congress website

SOLD
Second Announcement
The 2nd Announcement will be published on the website from August 2012

<table>
<thead>
<tr>
<th></th>
<th>Full page Inside</th>
<th>Half page Inside</th>
<th>Quarter page Inside</th>
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<tr>
<td>VAT not included</td>
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Final Programme
The Final Programme is an essential Congress publication including information on presentations, satellite symposia, exhibitions and other activities.
The Final Programme will be inserted in all delegate Congress bags and published on the website

<table>
<thead>
<tr>
<th></th>
<th>Back page</th>
<th>Inside front</th>
<th>Inside back</th>
<th>Full page inside</th>
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<td>VAT not included</td>
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</tbody>
</table>

Pocket Guide (back page)
This pocked-sized guide provides delegates easy reference to the Congress schedule. It will be inserted in all delegate Congress bags.

Price: € 8.000,00+VAT

SOLD
A large area of exhibition space of approximately 5000 sqm is available at the Congress Venue.

Minimum stand area
Exhibition space

<table>
<thead>
<tr>
<th>9 sqm</th>
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</thead>
<tbody>
<tr>
<td>€ 600,00/sqm+VAT</td>
</tr>
</tbody>
</table>

The Exhibition Space includes:
- Net exhibition floor space (shell scheme, equipment etc are extras to be required)
- Two Exhibitor badges for the first 9 sqm
- One additional Exhibitor badge for each 9 sqm extra area. Max 8 badges in total
- Acknowledgement in the sponsors’ list in the final programme
- Listing as an exhibitor on the web site

Exhibition Space does not include any furniture, electrical usage or stand cleaning. Any additional services will be available to order in the exhibitors’ technical manual.

Shell scheme Construction
If you will not build your own stand, from March you will be able to buy a shell scheme structure directly on the congress venue’s website to place in your area.
The cost for a shell scheme structure is €50,00+ vat/sqm
Please note that the shell scheme structure does not substitute the raw space area, this is an extra item you can add.

Exhibitor Registration
All Exhibitors are required to be registered and will receive a badge with the Company name. Exhibitor badge allow access to the exhibition area only and shall be used by company staff only.

Additional Exhibitor badge can be purchased at €130,00+VAT each
Applications for Sponsorship and/or exhibition must be made in writing.

Please send an email with your contacts to:

ici2013sponsor@triumphgroup.it

We are at your disposal to ensure your marketing goals.
Congress Secretariat

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Email: ici2013sponsor@triumphgroup.it
www.triumphgroup.it